



HEBBEVU

MANAGED FARMLAND


YOUR FARMING JOURNEY STARTS HERE


FARMLAND INVESTMENT **BROCHURE**


IN EVERY
SEED
LIES THE
PROMISE
OF TOMORROW

YOU ARE JUST ONE STEP AWAY

from a journey that blends tradition and innovation — nurturing sustainability, empowering communities, and building a legacy for generations.

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With **LIMITED LAND** and **RESOURCES** and a **RAPIDLY GROWING POPULATION**, **EFFICIENCY** isn't just an **OPTION**—it's a **NECESSITY** for a **SUSTAINABLE FUTURE**."

WHY MANAGED FARMLAND?

In India, more than 48% of the population contributes to the agricultural sector, yet it accounts for only about 17% of the country's GDP. This gap highlights the critical inefficiencies and lack of productivity. Managed farmland addresses this challenge by leveraging the economy of scale to revolutionize agriculture.

With a managed farmland model, farming becomes more productive and efficient through the integration of expertise, advanced technology, structured investments, and access to global markets. It transforms agriculture into an organized and scalable sector, enabling higher yields and better resource utilization while maintaining sustainability.

Managed farmland not only boosts agricultural output but also brings professionalism and innovation to farming, creating opportunities for farmers, investors, and consumers alike. It's a step towards making Indian agriculture more efficient, competitive, and future-ready. The future of farming lies in this organized approach, which ensures a sustainable and profitable ecosystem for all stakeholders.





MESSAGE FROM THE FOUNDERS

At Hebbevu, our vision is to revolutionize the agricultural landscape by creating a sustainable and efficient ecosystem that benefits farmers, investors, and consumers alike. We aim to revive and enhance traditional farming practices by integrating modern technology, expertise and global best practices while preserving the essence of India’s rich agricultural heritage.

We envision a future where managed farmlands empower individuals to own and contribute to sustainable agriculture without the challenges of daily farm management. By fostering innovation, embracing environmental responsibility, and creating a circular economy, Hebbevu aims to transform agriculture into a more organized, productive, and profitable sector.

Our goal is to promote eco-friendly practices, create value for investors and provide high-quality produce under our brand. With a commitment to sustainability, community growth, and global reach, Hebbevu aims to be a pioneer in shaping the future of agriculture for generations to come.

WHY FARMLAND IS THE BEST INVESTMENT OPTION

	FARMLAND	STOCKS	REAL ESTATE	CASH SAVINGS	BONDS
STABILITY	Y	N	Y	Y	Y
REGULAR RETURNS	Y	Y	Y	N	Y
TAX EXEMPTION	Y	N	N	N	-
LOW RISK	Y	N	-	Y	Y
HEDGE OVER INFLATION	Y	Y	Y	N	N
TANGIBLE ASSET	Y	N	Y	-	N
LONG-TERM VALUE	Y	Y	Y	N	N

And then comes Hebbevu Genetics — the heart of innovation. With over 1000+ indigenous cattle, Hebbevu Genetics is driving advancements in native breeds. The success we achieve here doesn't just stay within Hebbevu. It empowers other dairy farmers across India by sharing superior genetics, and knowledge, ensuring a brighter future for indigenous cattle.

We're not stopping here. At Hebbevu, we have plans to introduce more subsidiaries to support our growing functions. From enhancing value-chains to creating innovative solutions for farmers, every step is designed to build a stronger, interconnected ecosystem.

Each of our brands — Hebbevu Farms, Hebbevu Fresh, and Hebbevu Genetics — plays a unique role. Alone, they are strong, but together, they create a perfect ecosystem.



Find your **All-Natural Farm Produce**



MORE ABOUT HEBBEVU FRESH

Hebbevu Fresh is your one-stop destination for all-natural agricultural products. Rooted in Hebbev's vision of sustainable farming, we bring you the freshest and finest produce grown with care and expertise. Every product in Hebbev Fresh embodies purity, quality, and our commitment to sustainable living.

What We Offer

At Hebbev Fresh, we take pride in offering a diverse range of products to meet your everyday needs. From naturally produced groceries like pulses, and grains to cold-pressed oils and seasonal fresh fruits, our offerings reflect our dedication to authenticity and health. Our lineup also includes high-quality dairy products sourced from our only farm and value-added items like Ghee, paneer, cheese, and much more—all crafted with a touch of tradition and innovation.

Our Expanding Reach

Hebbevu Fresh is steadily growing to make sustainable and healthy living accessible for everyone. Currently, we operate two exclusive Hebbev Fresh offline stores, offering a curated shopping experience. Additionally, our products are available through 1,000+ partnered retailers across India and internationally. For online shoppers, our website marketplace and leading E-commerce and quick commerce platforms delivers pan-India, bringing the goodness of Hebbev Fresh directly to your doorstep.

What's Next?

The journey of Hebbev Fresh is just getting started. we are gearing up for global expansion. Our first international store is set to open soon in Dubai, marking a significant milestone in making Hebbev Fresh a globally trusted name.

At Hebbev Fresh, we aim to create not just a marketplace but a lifestyle—one that combines tradition, quality, and sustainability. Be part of this journey and discover a better way to nourish your family and the planet.

ONBOARDING OUR PROCESSES

1. Consultation & Legal Formalities

- **Initial Consultation:** Customers connect with our team to understand the managed farmland concept, investment benefits, and available options.
- **Farmland Selection:** Customers are guided to choose a farmland plot based on their preferences, including size, location, and potential returns.
- **Documentation & Legal Formalities:** Assistance is provided to complete the land ownership transfer and other legal formalities, ensuring compliance with regulations.
- **Agreement Signing:** A detailed agreement is signed between the customer and Hebbevu Farms, outlining the terms of management, profit sharing, and responsibilities.

2. Farmland Setup

- **Soil Preparation:** Our experts analyse soil health and prepare it for optimal plantation based on the crops best suited to the land.
- **Plantation:** High-quality saplings, or seeds are introduced, ensuring a productive foundation.
- **Infrastructure Development:** Necessary infrastructure, such as fencing, irrigation, and pathways, is set up to ensure smooth farming operations.

3. Farm Management

- **Daily Operations:** Hebbevu manages all farming activities, including planting, irrigation, fertilization, pest control, and harvesting.
- **Sustainable Practices:** Eco-friendly and natural farming techniques are employed, including the use of organic fertilizers like cow dung from indigenous cattle.
- **Reporting of Daily Activities:** Regular reports are provided to investors, detailing the daily activities carried out on the farm. This includes updates on planting, irrigation schedules, fertilization, pest control measures, and harvesting progress, ensuring transparency and keeping investors informed about the farm's performance.

4. Produce Handling

- **Harvesting:** Hebbevu ensures timely and efficient harvesting to maximize the quality and quantity of farm produce.
- **Processing & Branding:** The farm produce is processed and packaged under the Hebbevu Fresh brand, ensuring premium quality.

- **Market Distribution:** The produce is marketed and sold in both domestic and global markets, leveraging Hebbevu's network for the best prices.

5. Profit Sharing

- **Revenue Calculation:** After the produce is sold, revenue is calculated, deducting minimal operational costs.
- **Profit Distribution:** Profits are shared with the farm owners based on the agreed-upon terms, ensuring transparency.
- **Regular Updates:** Owners receive periodic updates and reports about their farmland's performance, financials, and future plans.

6. Continuous Support

- **Maintenance:** Ongoing care and maintenance of the farmland and infrastructure are handled by Hebbevu without additional charges.
- **Expert Guidance:** Hebbevu's team continuously monitors global agricultural trends and technologies to implement best practices.
- **Feedback & Improvements:** Customer feedback is prioritized, and processes are improved for enhanced customer satisfaction and returns.

WHY CHOOSE HEBBEVU FARMS?

100% OWNERSHIP ON YOUR FARMLAND	ZERO MAINTENANCE CHARGE	END-TO-END SERVICES
BEST PRICES FOR YOUR HARVEST	INTEGRATED ECOSYSTEM	FLEXIBLE INVESTMENT OPTIONS
TRANSPARENCY IN PROFIT SHARING	SUSTAINABLE FARMING METHODS	FARM STAY AMENITIES

FLEXIBLE INVESTMENT OPTION



After selecting the plot, Hebbevu's agricultural experts tailor the plantation or cropping practices to suit your needs. Whether you are looking for long-term, short-term, or regular income, Hebbevu's flexible solutions ensure that each investment yields optimal returns. This option provides a personalized approach to farming, helping investors choose from a variety of agricultural strategies that best align with your financial goals.

OUR PLATATIONS

CROPS	TIMBER PLANTATION				
	TEAKWOOD	SANDALWOOD	SILVER OAK	MAHOGANY	
	CASH CROPS				
	PADDY	MAIZE	TOOR DAL	COTTON	
	GROUNDNUT	SUNFLOWER	RED GRAM		
	FRUIT TREES				
	MANGO	CHICKO	GUAVA	ORANGE	
	CUSTARD APPLE	WATER APPLE		PANEER FRUIT	
	ORANGE	JAMUN	PAPAYA	AMLA	FIG
	JACK FRUIT		MOOSAMBI	AVOCADO	
	BORDER CROP				
	COCONUT				
	OTHER PLANTATIONS				
	CURRY LEAVES		DRUMSTICK		
	LEMON	NEEM		ASHOKA	

TIMBER PLANTATIONS ARE OUR PRIMARY FOCUS

At Hebbevu Farms, We focus on Timber plantations because they provide you with exceptional long-term profitability. With just a one-time investment and no recurring maintenance charges, timber plantations stand out as a sustainable and reliable alternative to traditional saving options like SIP, PPF & Fixed Deposits. Timber not only appreciates significantly over time but also plays a vital role in environmental conservation, making it a smart and eco-friendly investment.

What makes timber even more remarkable is its parasitic nature, allowing it to coexist with fruit trees. By planting fruit trees alongside timber, we create a symbiotic relationship where timber thrives, and fruit trees provide regular profits after maturity. This dual benefit ensures steady earnings while waiting for the timber to reach its full potential, offering investors both short-term and long-term returns.

To further enhance the value of timber investments, we are planning to launch the Hebbevu's Furniture Brand. This initiative will establish a direct value chain, transforming timber from our plantations into high-quality furniture. By eliminating dependence on fluctuating market prices, we aim to secure the best value for your harvests while promoting a sustainable and integrated ecosystem.



CASH CROP PLANTATION

A SEAMLESS PROCESS

At Hebbevu, cash crop plantations are designed to offer steady, short-term earnings with minimal risk, making them an ideal investment for those seeking regular returns. We specialize in cultivating the right seasonal crops, ensuring optimal growth conditions for maximum yield. Our experienced team takes full responsibility from planting to harvesting, ensuring a hassle-free process for investors.

Once the crops are harvested, we go a step further to enhance their value. For example, harvested sunflower seeds are processed using cold-press and wood-press techniques to extract premium-quality oil. The oil is then packed and marketed under the Hebbevu Fresh brand, both in India and globally. This value-added approach not only enhances the quality of the produce but also ensures better pricing in the market.

We follow the same process for other crops like mustard, groundnut, sesame, and coconut, ensuring that every harvest is utilized to its full potential. By handling cultivation, processing, and marketing, Hebbevu eliminates all operational hassles for investors while maximizing returns. With our streamlined process, cash crop plantations provide a reliable source of income while promoting sustainable and efficient farming practices.



**JOIN THE
HEBBEVU
FAMILY**

We understand that many individuals want to contribute to a sustainable tomorrow but face challenges like lack of time or resources. Hebbevu offers a way to make a meaningful impact without disrupting your busy life. Your investment here becomes part of a collective effort to restore balance to the planet while securing financial stability for you and your loved ones.

Join hands with us and be one step closer to making the vision of a sustainable tomorrow a reality. Together, let's grow a future that thrives for generations to come.

The **GREATEST INVESTMENT** is the one that nurtures the **EARTH** while securing your **FUTURE."**



HEBBEVU

MANAGED FARMLAND

GROWING SUSTAINABILITY
HARVESTING PROSPERITY

SCAN TO KNOW MORE ABOUT
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